

John Cruz

MOBILE (314) 688 6463 | (313) 799 2789 • E-MAIL john@urbanistdispatch.com
2131 Russell Blvd St. Louis, MO 63104 • [linkedin.com/in/johncarlosacruz](https://www.linkedin.com/in/johncarlosacruz)

PROFILE

John is a graduate of Wayne State University in Detroit Michigan, where he completed a Masters Degree in Urban Planning with a concentration in Economic Development. John's research focused on economic development strategies for urban areas, demographics research, placemaking strategies, retail business development, and transportation planning. He has used his extensive background in programming and information technology to utilize database systems and Geographic Information Systems. He is comfortable with civic engagement as well as working with the public.

He is actively seeking positions in municipal planning, transportation planning, economic development, business development, community planning, non-profits, real estate or related fields in the St. Louis, Missouri area.

PROFESSIONAL EXPERIENCE

Old North Restoration Group

St. Louis, MO

Old North Restoration Group is a community based non-profit aiding the Old North neighborhood of St. Louis. John lends his time as a part-time intern aiding the office in whatever duties are necessary.

COMMUNITY DEVELOPMENT INTERN

SEPTEMBER 2015 - CURRENT

- Community development research and recommendations
- Grant writing and related research
- IT and web based needs.
- As needed organizational based work.

Face3 Media

Montreal, QC

Face3 Media is a full service web design and development firm, which services a wide variety of clients. Projects include small business websites, custom web applications, and custom Wordpress development. John joined the development team at Face3 in 2014 after relocating to Montréal.

WEB DEVELOPER

MARCH 2014 – JULY 2015

- Software development on the Wordpress platform, including custom plug-in development and front-end development.
- Large and small scale projects including e-commerce and large music festivals requiring a high level of database usage.

Global Detroit

Detroit, MI

Global Detroit, a part of the New Solutions group is a small non-profit organization, which aims to strengthen Southeast Michigan and make Detroit a global city by pursuing initiatives that will make the region more attractive to immigration and foreign investment.

IMMIGRATION RESEARCH AND MAPPING INTERN

NOVEMBER 2012 – JULY 2013

- Collaborated with Global Detroit staff and Kurt Metzger of Data Driven Detroit to produce demographics report with mapping on the immigrant groups who live in the four-county metro Detroit area.
- Report was compiled from various forms of US census data, including the American Community Survey with the goal of providing Global Detroit partners with the ability to better understand the needs of their immigrant communities and reach out to them.

- The final version of the report was over 80 pages, including many GIS created population maps. It included population statistics as well as social and economic statistics for various immigrant groups.
- The report generated press upon its release, John appeared with Kurt Metzger on Detroit Public Radio (WDET) to discuss findings and recommendations for Southeast Michigan. Other local news outlets, including newspapers, covered findings in the report as well.

Detroit Revitalization Fellows Program

Detroit, MI

The Detroit Revitalization Fellows Program is a fellowship program housed at Wayne State University that recruits professionals and helps to place them with potential organizations to help aide in the economic recovery of Detroit.

SOCIAL MEDIA MANAGER, STAFF PHOTOGRAPHER

MARCH 2013 – AUGUST 2013

- Social media strategies with DRFP staff as well as other Wayne State partner organizations to reach a broader audience and spread program awareness through social media. This included social media updates from partner organizations and employers of fellows.
- Developed demographic reports, presentations and statistics on the potential fellows as well as social media benchmarks.
- On-site photography and photo editing for various program events with fellows and potential fellows.

.....

EDUCATION

College of Liberal Arts and Sciences, Wayne State University

Detroit, MI

Wayne State University's Department of Urban Studies and Planning is an American Planning Association accredited Master of Urban Planning program.

MASTER OF URBAN PLANNING WITH CONCENTRATION IN ECONOMIC DEVELOPMENT

SEPTEMBER 2009 – DECEMBER 2012

- Served on the Michigan Association of Planning Student Conference planning committee in 2011 and 2012. Held position of Host Committee Chairman in 2012.
- Served on the executive board of the Wayne State Student Urban Planners 2010-2012
- Masters Essay Research Topic: Transit Oriented Economic Development for Rust Belt cities.

Baker College

Flint, MI

Baker College is the largest private college in Michigan by student enrollment; it focuses on program majors that translate directly into job opportunities.

BACHELORS OF SCIENCE IN WEB DEVELOPMENT

SEPTEMBER 2006 - JUNE 2008

ASSOCIATES OF SCIENCE IN WEB DESIGN

SEPTEMBER 2003 - MARCH 2006

.....

VOLUNTEER EXPERIENCE

Park Central Community Development Corporation (September 2015 – Current): Volunteer multiple times per week to assist with computer and IT needs as well as additional as-needed duties in assisting with the general operations of the office.

PROFESSIONAL ORGANIZATIONS AND RELATED MEMEBERSHIPS

American Planning Association • American Planning Association Missouri Chapter • Citizens for Modern Transit

LANGUAGE SKILLS

English (Native) • Spanish (Familiar) • French (Familiar)