

John Cruz

MOBILE (314) 688 6463 | (313) 799 2789 • E-MAIL john@cruzweb.net
St. Louis, MO 63109 • [linkedin.com/in/johncarlosacruz](https://www.linkedin.com/in/johncarlosacruz)

PROFILE

John is a community development, economic development, and urban planning professional in St. Louis, Missouri. He works with a with an approach that places emphasis on data-driven decisions, community empowerment, and planning processes which are true reflections of resident desires for the future of their community. John uses his extensive background in programming and information technology to utilize database systems and Geographic Information Systems as part of research, policy, and practice.

He is currently the Data Management Coordinator for Rise Community Development in St. Louis, Missouri and is available for media interviews, speaking engagements, workshops and civic engagement.

PROFESSIONAL EXPERIENCE

Rise Community Development

St. Louis, MO

Rise provides capacity-building technical assistance and training to community development organizations, government agencies and institutions in the St. Louis region while also acting as a real-estate developer and development consultant.

DATA MANAGEMENT COORDINATOR

DECEMBER 2015 – CURRENT

- Geographic Information Systems for geospatial analysis and cartography.
- Data analysis with a focus on neighborhood indicators.
- Community Planning and community development, including community master planning.
- Technical assistance and consulting to community organizations, non-profits, government entities, and others.
- Community Engagement in through public meetings, charrettes, trainings as a data intermediary, various speaker engagements / workshops, and others.
- Research and writing including duties related to grants, the production of public documents, and urban planning.

Washington University in St. Louis, George W. Brown School of Social Work

St. Louis, MO

The Brown School of Social Work is one of America's top-ranked schools of social work and is a globally recognized leader in the training of social science researchers.

ADJUNCT PROFESSOR OF GEOGRAPHIC INFORMATION SYSTEMS

JANUARY 2020 – CURRENT

- Instruction of graduate students in introductory concepts of geospatial analysis, data management, cartography, and computer science through a social science lens.
- Instruction of computer software ArcGIS desktop.
- Engaged in all aspects of adjunct instruction including, but not limited to: lesson planning and curriculum development; in-class and online teaching; and individual student assistance.
- Instructor / Course evaluations scored higher than the Brown School median in 35 of 37 possible metrics for Spring 2020 semester. Evaluations were conducted around Course Activities Direct Instructor Feedback, Course Feedback, Educational Outcomes, Student Effort and Remote Learning.

Old North Restoration Group
COMMUNITY DEVELOPMENT INTERN

St. Louis, MO
SEPTEMBER 2015 – DECEMBER 2015

Face3 Media
WEB DEVELOPER

Montreal, QC
MARCH 2014 – JULY 2015

Global Detroit
IMMIGRATION RESEARCH AND MAPPING INTERN

Detroit, MI
NOVEMBER 2012 – JULY 2013

EDUCATION

College of Liberal Arts and Sciences, Wayne State University
MASTER OF URBAN PLANNING WITH CONCENTRATION IN ECONOMIC DEVELOPMENT

Detroit, MI
SEPTEMBER 2009 – DECEMBER 2012

Baker College
BACHELORS OF SCIENCE IN WEB DEVELOPMENT

Online / MI
SEPTEMBER 2003 - JUNE 2008

BOARD AND COMMITTEE MEMBERSHIPS

American Planning Association, Missouri Chapter, St. Louis Metro Section
EXECUTIVE BOARD MEMBER

St. Louis, MO
JULY 2016 - CURRENT

Current board secretary and communications committee chairman. Was on the Host Committee for 2017 Missouri Planning Conference in St. Louis.

National Neighborhood Indicators Partnership Executive Committee
EXECUTIVE COMMITTEE MEMBER

Washington, D.C
JANUARY 2018 – DECEMBER, 2020

Member of nine-person committee comprised of six elected representatives from partner organizations and three staff members from the Urban Institute. Committee makes decisions regarding the direction of the network, plans partner meetings, and other related activities. Served one, three-year term.

Saint Louis Civic Tech and Data Collaborative
CHARTER BOARD MEMBER

St. Louis, MO
AUGUST 2017 – SEPTEMBER 2018

Oversaw moving The Civic Tech and Data Collaborative from an initiative to a 501(c)(3) nonprofit organization, serving as Vice President and Treasurer for the organization's first year. Co-lead for first public initiative, YourSTLCourts.com.

TRAININGS AND CERTIFICATIONS

Racial Equity Learning Exchange Training
Crossroads Anti-Bias, Anti-Racism Training
St. Louis Regional Arts Commission Community Arts Training (CAT) Fellow
Focus St. Louis Emerging Leaders Program Graduate
Certified Public Interest Design Professional

LANGUAGE SKILLS

English (Native) • Spanish (Familiar) • French (Familiar)

ADDITIONAL SKILLS

Microsoft Office • Adobe Creative Suite • Photography • Saxophone and Guitar • IT and network debugging • Computer programming and website development